

# BBC AMERICA'S 'DOCTOR WHO' REGENERATES WITH 48% GROWTH OVER PREVIOUS SEASON PREMIERE

## 55-Year-Old Series Fastest Growing Drama On TV This Year

New York -Tuesday, October 9, 2018 - BBC AMERICA'S new season of ***Doctor Who***, featuring Jodie Whittaker as the Thirteenth and first female Doctor, drew 1.4 million viewers and 658,000 Adults 25-54 in its 1:45pm global premiere. ***Doctor Who*** now ranks as the fastest growing drama on TV this year with a +48% increase over the previous season premiere in Nielsen live/same day ratings. The season opener ranked as the #1 program in its timeslot across all of cable in the target demos and was the #1 most searched program and #1 most talked about program on social media with 93% positive sentiment. The new season is now [Certified Fresh](#) on Rotten Tomatoes.

**Whittaker's** premiere more than doubled **Peter Capaldi's** final episode, while exceeding the debuts of **David Tennant** and **Matt Smith**.

Including the primetime special and same-day encores, the new season premiere episode has already grossed over 2.6 million Total Viewers and 1.2 million Adults 25-54 - the highest sampling for a *Doctor Who* season premiere since the series reboot over a decade ago.

***Doctor Who*** premiered as part of a Global Simulcast at **1:45pm ET/10:45am PT on Sunday, October 7th** and screened at Madison Square Garden as part of New York Comic Con.

"At the unlikely time of 1:45pm, fans and new viewers came together at New York Comic Con and around the country for a global simulcast, and embraced this fresh era of *Doctor Who*. To see such growth for a 55-year-old franchise is rather unusual and entirely brilliant," said BBC AMERICA President and GM **Sarah Barnett**. "Jodie Whittaker plays The Doctor with great gusto, power, humor and charisma. She, along with Chris Chibnall and Matt Strevens, have ushered in a new *Who* that is inclusive and thrilling."

With a new Doctor (**Jodie Whittaker**) and new friends Ryan (**Tosin Cole**), Yasmin (**Mandip Gill**) and Graham (**Bradley Walsh**), this first season from new showrunner **Chris Chibnall** and executive producer **Matt Strevens** welcomes back fans and invites those who are new to *Who*. The new season is packed full of action, humor, emotion, and adventures through space and time. *Doctor Who* is a BBC AMERICA co-production with BBC Studios.

The next episode of *Doctor Who* airs Sunday, October 14th at 8/7c. Still reeling from their first encounter, can the Doctor and her new friends stay alive long enough in a hostile alien environment to solve the mystery of Desolation? And just who are Angstrom and Epzo? The episode will guest star **Shaun Dooley**, **Susan Lynch**, and **Art Malik**.

The series premieres Sundays at 8/7c on BBC AMERICA.

Episode 1 is available now on VOD, BBC AMERICA app and [bbcamerica.com](#).

Source: Nielsen, Live+SD, 10/7/18. Doctor Who S11 Simulcast = 1:45p ET / 10:45a PT. Fastest-Growing Drama = 2018-TD season premiere vs prior season premiere, P2+. Cable Timeslot Rank =

Sun 1:45p-3:15p (strict), A25-54 & A18-49. Previous Doctor Comparison vs first/last regular season episode, P2+. Doctor Who S11 Premiere Day Gross = simulcast + 5 same-day encores. Social = ListenFirst Conversation Score, Search Index, and US Twitter Sentiment.

## **Note to Editors:**

Social Media:

@DoctorWho\_BBCA

@BBCAMERICA

#DoctorWho

Photos:

<http://press.bbcamerica.com>

Video:

Episode Two Trailer [https://www.youtube.com/watch?v=Z0z\\_1N7zh1c](https://www.youtube.com/watch?v=Z0z_1N7zh1c)

**BBC AMERICA** is a hub of innovative, culturally contagious programming including the critically acclaimed series *Killing Eve* starring Emmy®-nominee Sandra Oh, Jodie Comer and from Emmy®-nominee Phoebe Waller-Bridge; top-rated phenomenon *Doctor Who* starring Jodie Whittaker; Emmy® and IDA-winning *Planet Earth II* and the producers' next epic story of our planet, *Dynasties*; Emmy®-winning *Blue Planet II*; acclaimed drama *Luther* starring Golden Globe®-winner Idris Elba; ground-breaking unscripted series *Top Gear*; buzzy and hilarious *The Graham Norton Show*; and the world's biggest darts championships. A joint venture between BBC Studios (the commercial arm of the BBC) and AMC Networks, BBCA's influential shows such as *Orphan Black* and *Broadchurch*, among many others, have attracted critical acclaim and earned Emmy® Awards, Peabody Awards, Critics' Choice Awards, TCA Awards and Golden Globes®. Created in 1998, the irrepressible network has garnered one of cable's most curious, educated and affluent audiences, with many properties boasting super-fan levels of engagement. Get caught up, BBCA offers full episodes On Demand across all major digital platforms, BBC AMERICA app and [bbcamerica.com](http://bbcamerica.com). Find out more by visiting [press.bbcamerica.com](http://press.bbcamerica.com). BBCA on social: [YouTube](#) - [Twitter](#) - [Instagram](#) - [Facebook](#) - [Tumblr](#) - Snapchat: BBCAmerica\_TV

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